

Public Sector Innovation Show Alberta

Building a Future-Ready Public Service
in Alberta

Post-Event Report

Wednesday, October 9, 2024

Delta Hotels Edmonton South Conference Centre, Edmonton, AB

In partnership with

Alberta 

Event **Statistics**



32

Speakers



358

Registrations

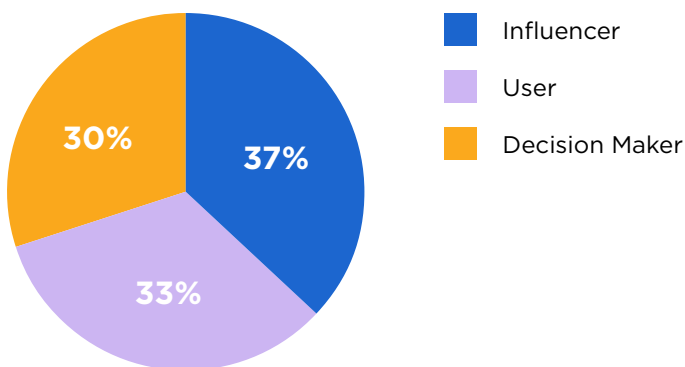


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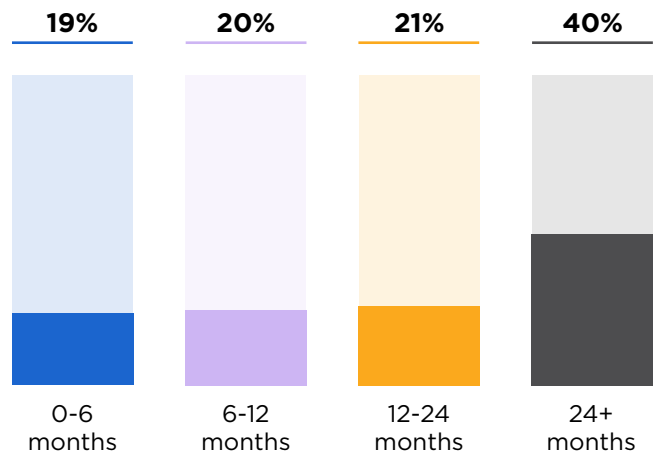
Partners

Delegate **Profile**

Attendee Role



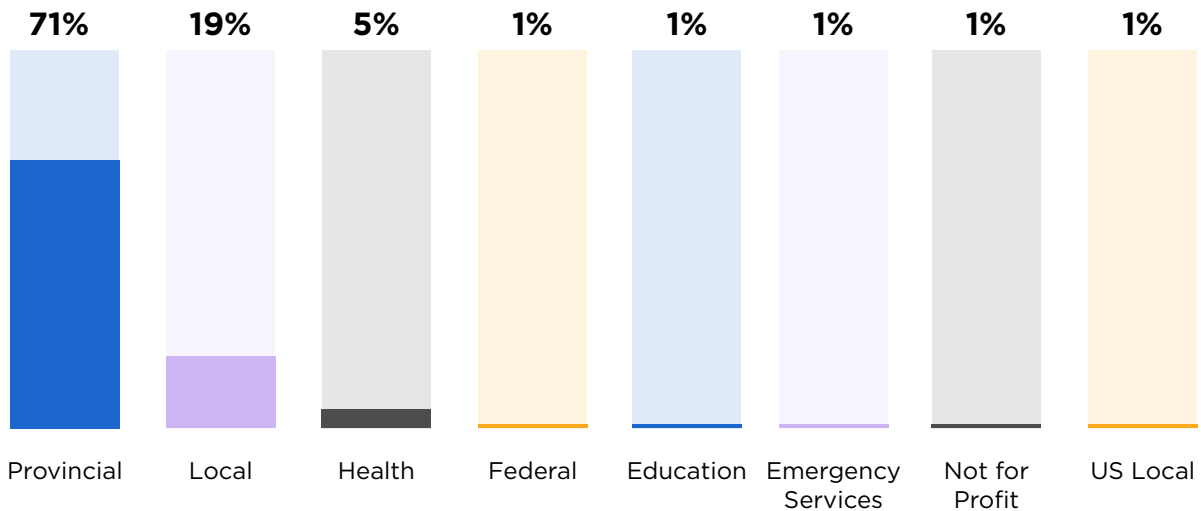
Investment Timeframe



2024 Survey

A snapshot of trends happening in Alberta's Public Sector

263 ATTENDEES PARTICIPATED IN THIS SURVEY



TOP 3 FOCUS AREAS



Business Process Transformation and Optimization



Data Management and Analytics



Digital Product Development
(service design, mobile, web, content delivery/management etc.)

In Attendance

Job Titles

A/Director	Branch Correspondence Coordinator	Clinical Informatics Lead
A/Director, Data Strategy and Governance	Branch Manager, Fleet and Facility Services	Cloud Data Engineer
Account Executive	Budget and Forecast Analyst	Cloud Implementation Coordinator
Account Manager	Business Analyst	Consultant
Acting Executive Director	Business Application Manager	Consultant, OHS Program and Operations
Acting Manager	Business Application Services Supervisor	Consultant, Talent Development and Delivery
ADM and CISO, Technology and Innovation	Business Application Support Coordinator	Corporate Director, IT Services
ADM SFO	Business Data Analyst	Corporate Director, Strategic Analytics
ADM, Digital Design and Delivery, Technology and Innovation	Business Engagement Lead	Corporate Services Manager
ADM, Privacy and Policy Division, Technology and Innovation	Business Improvement Manager	Corporate Services Manager-Office CIO
ADM, Technology Support and Operations Division, Technology and Innovation	Business Lead, IM	Councillor
Administrative Assistant	Business Ops Support Analyst	CTO
Administrative Officer	Business Process Analyst	Data Analyst
Administrative Specialist	Business Technology Advisor	Data Analytics Developer
Advisor, Partnerships	Business Technology Analyst	Data and Reporting Analyst
Alberta.ca Content Strategist	Business Technology Governance Secretariat	Data Distribution Lead
Analyst	Capital Accountant	Data Engineer
Assessment Advisor	Capital Planning Analyst	Data Governance Analyst
Assessment Technician	CCS Operations Consultant	Data Integration & Interoperability Lead
Assistant Commissioner, Strategic Initiatives and Information Management	CEO	Data Management Analyst
Assistant Deputy Minister	Chief Executive Officer	Data Management Specialist
Assistant Deputy Minister, Children and Family Services	Chief Information & Technology Officer	Data Partnerships Advisor
Assistant Deputy Minister, Ministry Services Division	Chief Innovation & Technology Office	Data Platform analyst
Assistant Director, Content Strategy	Chief Transformation Officer	Data product owner
Auditor	CIO	Data Quality Administrator
Barrister & Solicitor	Citizen Experience Lead	Data Scientist
BIA Work Experience Student	Citizen Experience Transformation Leader	Data Strategist
	Client Support Analyst	Database Administrator
		DBA

Job Titles

Deputy Chief	Director of IM Programs	Director, Digital Strategy, Engagement and Outreach
Deputy Chief Provincial Firearms Officer	Director of Information and Education	Director, Facility Maintenance Services
Deputy Minister of Technology and Innovation	Director of Parks and Recreation	Director, Grant Accountability
Designer	Director of Resolution Program Services	Director, Information and Application Services
Detective	Director of System Compliance and Reporting	Director, Modelling and Geographic Information System (GIS) Technology
Digital Content Coordinator	Director Professional Services	Director, Modernization & IMT
Digital Storyteller	Director Service Design	Director, Modernization and IMT
Digital Strategy & Engagement Manager	Director Service Management	Director, Office of Organizational Excellence
Digital Strategy & Engagement Specialist	Director Surveys & Specialty Services	Director, Operational IMT
Director	Director Technology Services	Director, Outreach
Director - Health Commercialization Programs	Director, Alberta.ca Platform	Director, Policy and Change Management
Director - Motor Vehicles	Director, Apprenticeships and Pathways, Alberta Advanced Education	Director, Policy and Strategy
Director - Product and Delivery Branch, Technology and Innovation	Director, BI & Modernization	Director, Program Policy and Innovation
Director - Program Policy and Analytics	Director, Business Intelligence and Analytics	Director, Projects and Support
Director Business Modernization & Transformation	Director, Business Services and Governance	Director, Regulatory Excellence
Director Digital Health and Clinical Informatics	Director, Business Technology Operations	Director, Regulatory Transformation
Director Engagement and Program Expertise	Director, Child Intervention Business Support	Director, Reporting, Research & Evaluation
Director financial data management	Director, City Operations	Director, Service Design
Director HIE Projects	Director, Cloud Platform Services	Director, Service Standards
Director IA	Director, Communications	Director, Service Transformation
Director Ministry Engagement	Director, Content Management	Director, ServiceNow, Nice & MS Dynamics
Director of Business Development	Director, Contracts	Director, SREF
Director of Compliance Support, Office of the Information and Privacy Commissioner of Alberta	Director, Corporate Technology Projects	Director, Strategic Initiatives
Director of Corrections Innovation and Strategy - Correctional Planning and Innovation Branch (CPIB)	Director, Data Analytics and GIS	Director, Strategic Transformation
Director of ERP Transformation	Director, Data Centre of Excellence	Director, Strategy and Policy
Director of HTIP	Director, Data Strategy and Governance	Director, Systems and Engagement
	Director, Department Strategy	Director, Technology and Court Coordination
	Director, Digital Capability and Engagement	

Job Titles

Director, Whs Strategy & Innovation	Executive Director, Privacy, Policy and Governance, Technology and Innovation	IT Expert
Director, Workforce Systems and Analytics	Executive Director, Red Tap	IT Procurement Officer
ECM Specialist	Facilities Coordinator	IT Specialist
ED, Police Review Commission	Facilities Manager, AHS	Junior Service Engagement and Opportunity Specialist
Engagement Lead	Financial business analyst	Labour Reporting Specialist
Engagement Specialist	Former Minister for Digital and Customer Service & Co-Founder	Lead Administrator
Engineering Technologist	Forms Business Analyst	Lead Predictive Analyst
Enterprise Data Management Practice Lead	General Manager of Business Transformation Unit	Lead Solution Consultant
Enterprise Solutions Architect	General Manager of System Innovation - Private Career Colleges	Lead, Corporate Program Delivery
Environmental Scanning and Performance Measurement Consultant	Head of Infrastructure & Capital Projects, Western Canada	Lead, Project Governance
Evaluation Analyst	Housing Administrative Assistant	Lead, Talent Development and Delivery
Exec Director, Business Technology Operations	HR Admin	Machine Learning Developer
Executive Director - Enterprise Data Governance	Human Resources Business Partner	Manager
Executive Director - Police Review Commission Implementation	Human Resources Consultant	Manager , Business Intelligence & Analytics
Executive Director of Platforms, Digital Design and Delivery	HWF Data Analyst	Manager is Technology Infrastructure Operations
Executive Director, CLIQ	Information Analyst	Manager of Workforce Analytics
Executive Director, ECM	Information and Privacy Commissioner of Alberta	Manager, Analytics
Executive Director, Federal-Provincial Relations	Information Management Officer	Manager, Business and Strategic Reporting
Executive Director, Financial Oversight of Cash Accounting Transactions	Information Security Officer	Manager, Business Planning
Executive Director, Health Innovation	Information Technology Coordinator	Manager, Business Planning and Performance
Executive Director, Modernization, IMT & Research	Infrastructure Support & Delivery Manager	Manager, Capital Programs
Executive Director, Operational Services Branch, Environment & Protected Areas	Innovation & Continuous Improvement Specialist	Manager, Client Services
Executive Director, Pension and Insurance Policy of Treasury Board and Finance	Innovation Management Project Consultant	Manager, Cloud Integration and Ops Teams
	Interim Chief Innovation Officer	Manager, Corporate Performance and Reporting
	Investor relations	Manager, Corporate Strategy and Business Planning
	Issues Coordinator	Manager, CX, Service Delivery & Innovation
	IT Analyst	Manager, Data Management
	IT Architect	Manager, Data Partnerships
	IT Business Analyst	Manager, Financial Services
		Manager, Information Manager

Job Titles

Manager, Information Resources & Technical Service	Partner, Alberta Public Sector	Roads Administrator
Manager, Integration Strategy	Performance Analyst	Scrum Master
Manager, Modernization Strategy	Performance and Evaluation Specialist	Security Analyst
Manager, Operations Monitor and Evaluation	Planning Analyst	Security Architect
Manager, Policy and Programs	PMF Analyst	Senior BI Analyst
Manager, Procurement Engagement	PMF Measures Analyst	Senior Business Partner
Manager, Product & Delivery	Policy Analyst	Senior Business Planning Analyst
Manager, Product and Delivery	Policy Analyst Intern	Senior Cybersecurity Specialist
Manager, Program Implementation	Practice Support Manager	Senior Data Analyst
Manager, Program Innovation	Principal Solution Consultant	Senior Data Analytics Strategist
Manager, Project and Portfolio Management Office	Privacy Advisor	Senior Data Innovation Analyst
Manager, Quality Assurance	Product Director	Senior Data Scientist
Manager, Research & Evaluation	Product Owner	Senior Data Strategic Planning and Governance Analyst
Manager, Research & Policy	Program Analyst	Senior Database Administrator Team Lead
Manager, Service Delivery & Analytics	Program and Policy Advisor - Oversight, Training, and Reporting	Senior Digital Strategy & Engagement Specialist
Manager, Service Experience	Program and Policy Analyst	Senior Engagement Specialist
Manager, Service Experience and Improvement	Program Delivery Lead	Senior HR Business Partner
Manager, Strategic Evaluation	Program Director	Senior Information and Privacy Manager
Manager, Strategic Workforce Initiatives	Program Director - Intelligent Automation, Alberta Health Services	Senior IT Business Partner
Manager, Systems & Analytics	Program Lead	Senior Manager
Manager, Workforce Analytics	Program Manager	Senior Manager, Program Support
Manager, Workforce Systems	Program Manager - Development Approvals	Senior Operating, Information Technology Director
Marketing Specialist	Program Manager for Innovation	Senior Policy Analyst
Minister of Technology and Innovation	Program Manager, Strategy & Innovation	Senior Project Management Specialist
Ministry Engagement Lead	Program Officer	Senior Project Manager
OHS Effective Practices Specialist	Programs and Policy Advisor	Senior Research and Data Analyst
OHS Surveillance Lead	Project Coordinator	Senior Service Designer
Oil and Gas Emission Engineer	Project Manager	Senior Specialist
Open Government Team Lead	Provincial Manager, HIM Projects and Business Solutions	Senior Strategy & Program Policy Analyst
Outreach Engagement Specialist	Provincial Program Support	Senior Strategy Program and Policy Analyst
Outreach Strategy Advisor	Quality Assurance Analyst	Senior Systems Analyst
	Regulatory Data Specialist	Senior Technical Business Analyst

Job Titles

Senior, Human Resources Business Partner
Service Analyst
Service Design
Service Designer
Service Governance and Design Lead
Service Standards Specialist
SharePoint Online Coordinator
Solution Architect
Special Events Coordinator
Senior Customer Manager
Senior Engagement Specialist
Strategic Evaluation Analyst
Strategy Consultant
Supervisor Networking Services
Supervisor, Business Performance & Membership Subsidies
System Administrator
Systems Analyst
Team Lead
Team Lead Incident Response
Team Lead, Wireline Services
Tech Strategy
Technical Analyst
Technical Team Lead
Technology Commercialization Student
Telecom Manager
Training and Engagement Analyst
Transportation Data Coordinator
VP, Information and Technology Services
Wireline Analyst
Wireline Service Analyst

In Attendance

Organizations

Accenture	Alberta Seniors, Community and Social Services	Edmonton Police Service
Ai Rehab	Alberta Teachers' Retirement Fund	Edmonton Public Library
AKG Canada	Alberta Transportation and Economic Corridors	Environment and Climate Change Canada
Alberta Chief Firearms Office	Alberta Union of Provincial Employees	Environment and Protected Areas - Government of Alberta
Alberta Chief Firearms Office, Alberta Justice	Alvarez & Marsal	Government of Alberta
Alberta Courts	ATB Financial	Government of Alberta, Ministry of Environment and Protected Areas
Alberta Department of Treasury Board and Finance	Auditor General of Alberta	Government of Alberta, Ministry of Justice
Alberta Energy Regulator	BlueSky Digital	Government of Alberta, Municipal Affairs
Alberta Forestry	Children and Family Services, Government of Alberta	Government of Alberta, Parks Division
Alberta Gaming, Liquor and Cannabis	City of Airdrie	Government of Alberta, Technology and Innovation
Alberta Government	City of Beaumont	Housing Division, Government of Alberta
Alberta Health Services	City of Calgary	IBM Consulting
Alberta Infrastructure	City of Edmonton	Indigenous Services Canada
Alberta Innovates	City of Leduc	Informatica
Alberta Investment Management Corporation	City of Red Deer	Institute of Health Economics
Alberta Justice	City of Spruce Grove	Intergovernmental Relations
Alberta Law Libraries	City of St. Albert	Legal Aid Ontario
Alberta Ministry of Advanced Education	Code for Canada	Legislative Assembly of Alberta
Alberta Ministry of Arts, Culture and Status of Women	Contact Court and Justice Services	Minister of Children and Family Services
Alberta Ministry of Public Safety and Emergency Services	Correctional Services Division	Minister of Seniors, Community and Social Services
Alberta Ministry of Technology and Innovation	Court of King's Bench of Alberta	Ministry of Children's Services
Alberta Occupational Health and Safety	Covenant Health	Ministry of Energy and Minerals
Alberta Pensions Services Corporation	Credit Union Deposit Guarantee Corporation	Ministry of Justice
Alberta Precision Laboratories	Cybersecurity	Ministry of Mental health and Addiction
Alberta Provincial Court Operations	Digital Content Management and Delivery Curriculum Division Alberta Education	Ministry of Seniors, Community and Social Services
Alberta Public Safety and Emergency Services	Digital Design and Delivery	
	Diversity Hues Inc	
	Edmonton Catholic School Division	

Organizations

Ministry of Technology and Innovation, Government of Alberta

Municipal Affairs, Government of Alberta

National Defence

NSW Government and ServiceGen

Office of the Auditor General

Office of the Information and Privacy Commissioner

OpenText

Parkland County

Public Safety and Emergency Services

Seniors Community and Social Services Department

Service Alberta

Service Alberta and Red Tape Reduction

Silver Creek Software Ltd

Strathcona County

Sturgeon County

Technology and Innovation

TEKsystems

The Brenda Strafford Foundation

The City of Calgary

The City of Edmonton

The City of Red Deer

Town of Barrhead

Tykans Group Inc.

University of Alberta

Workers' Compensation Board Alberta

Audience Testimonials

“I had a great time! The networking was ideal and I learned a lot from the speeches and panels. I appreciate that none of the sessions were lengthy, it was great variety. Also - great food and snacks!”

Government of Alberta

“PSN is a great place to collaborate with public sector workers across the world.”

Ministry of Technology and Innovation

“The content, presentations and discussions were extremely relevant and helpful”

City of Edmonton

“Great way to network and find out what is going on in the sector and projects across other ministries- we don't share outside a facilitated event like this”

Government of Alberta

“I liked the diversity of speakers, their experience and how they implemented the technology.”

City of Edmonton

Event Images



Event Images



Featured Speakers



Janak Alford

Deputy Minister
Ministry of Technology and Innovation



The Hon. Victor Dominello

Former Minister for Digital and Customer Service, NSW Government & Founder, ServiceGen



Ron Anderson

Chief Innovation & Technology Officer
Edmonton Police Service



Hilary Faulkner

Executive Director - Privacy, Policy and Governance
Ministry of Technology and Innovation



Nji Lionel

Director-Compliance Support
Office of the Information and Privacy Commissioner



Kathryn Andrews

Director - Apprenticeships and Pathways
Ministry of Advanced Education



Owen Cook

Director, Regulatory Transformation
Environment & Protected Areas



Danielle Gifford

Director, AI
PwC



Cindy McGreevy

Senior Enterprise Account Executive - Government, Western Canada
ServiceNow



D'Arcy Moynagh

Partner- Cyber Security
Deloitte Canada



Bill Clarke

Vice-President - Business Development and Partnerships
Teranet



Maureen Towle

Assistant Deputy-Minister - Innovation, Privacy and Policy
Ministry of Technology and Innovation



Jan Bradley

Chief Information & Technology Officer
City of Calgary



Tanis Liebreich

Assistant-Deputy Minister - Child Care Strategy and Policy
Ministry of Jobs, Economy and Trade



Rachel Melnychuk

Executive Director
Police Review Commission



Ryan Black

Director of Business Analysis, Innovation and Strategy
Alberta Ministry of Public Safety and Emergency Services



Dony Alex

Director - Data Centre of Excellence
Ministry of Technology and Innovation



Dorothy Eng

Chief Executive Officer
Code for Canada



Rebecca Rogers

Manager, Digital Operations
PwC



Chris Foster

Chief Technology Officer - Advanced Analytics
Converge Technology Solutions



Todd Merrit

Senior Director - Digital Solutions & Technology Consulting Services
Maximus



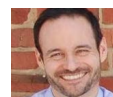
Rob Ronberg

Senior District Manager - Public Sector
Snowflake



Martin Dinel

Chief Information Security Officer, and Assistant-Deputy Minister - Cybersecurity
Ministry of Technology and Innovation



Gene Smith

Assistant Deputy-Minister - Digital Design and Delivery
Ministry of Technology and Innovation



Sean Murphy

Assistant Deputy-Minister - Technology Support and Operations Division
Ministry of Technology and Innovation



Christina Dentzien

Executive Director, Registries Modernization
Ministry of Service Alberta and Red Tape Reduction



James McKee

Director - Product and Delivery
Ministry of Technology and Innovation



Jesse Tutt

Program Director - Intelligent Automation
Alberta Health Services



Donovan Dillon

Director, Digital Architecture & Integration
PwC



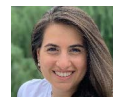
Keith Nelson

Industry Marketing, Public Sector
OpenText



Michael Kares

Head of Sales
AOT Technologies



Nour Al Safi

Senior Managing Consultant & Lead AI for Customer Experience
IBM Canada

2024 Partners



Certified



Corporation

About Us

Public Sector Network connects government organizations across the globe.

Our mission is to give public sector professionals a single place to come together, share ideas, and get free, unlimited access to the latest information about critical topics that are transforming the government landscape.

Our government-only network helps members find relevant international content and case studies that are critical to your work and can help you save time, and money. For those who are looking to network at a deeper level, we hold insightful online and in-person events, ranging from conferences and exhibitions, to intimate training courses and forums across major cities around the world.

The Public Sector Network (PSN) is a certified B Corporation, a business that meets the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.

The goal of the B Corps is to accelerate a global culture shift to redefine success in business and build a more inclusive and sustainable economy.

Public Sector Network events, like the Public Sector Innovation Show, limit waste where possible. Initiatives like using reusable dishware instead of plastic disposable options and limiting paper through use of our event app are only small examples of our commitment to sustainability.

Become a Supplier

We understand that government needs to partner with private sector, but this can often be a crowded, noisy market.

Our network is designed for public sector professionals only as it maintains the credibility of our content for our government members.

In order to help our members connect with private sector, we have created Public Sector Network's Marketplace where solution and service providers can create free profiles showcasing their business. Our members can easily search for any requirement and connect directly with you.

If you want to get exposure to our ever-growing membership, then start your free page today.

→ [Set up a supplier page here](#)



CONNECTING GOVERNMENT

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