



PUBLIC  
SECTOR  
NETWORK



NEW SOUTH WALES

# PUBLIC SECTOR TECH INVESTMENT SCAN 2025

VENDOR GUIDE

# Analyst's Introduction

## Mapping Tomorrow's Tech Priorities: A Ground-Level View of NSW Public Sector Investment Signals

As the digital landscape continues to evolve at pace, public sector agencies across Australia and New Zealand are shifting from exploratory digital strategies to targeted, impact-driven investment. To support this shift, Public Sector Network's Tech Investment Scan 2025 presents a real-time snapshot of where momentum is building, drawn directly from the voices of public sector leaders.

This scan captures sentiment data collected through pre-event surveys from hundreds of public sector decision-makers, influencers, and end users who registered for our technology-focused events, in this case **New South Wales' Government Innovation Week**.

The result is a data-rich dashboard of investment intent, interest areas, and upcoming priorities, collated as of **19 June 2025**. In this edition, we've included select screenshots from our live dashboard to bring transparency and immediacy to the findings.

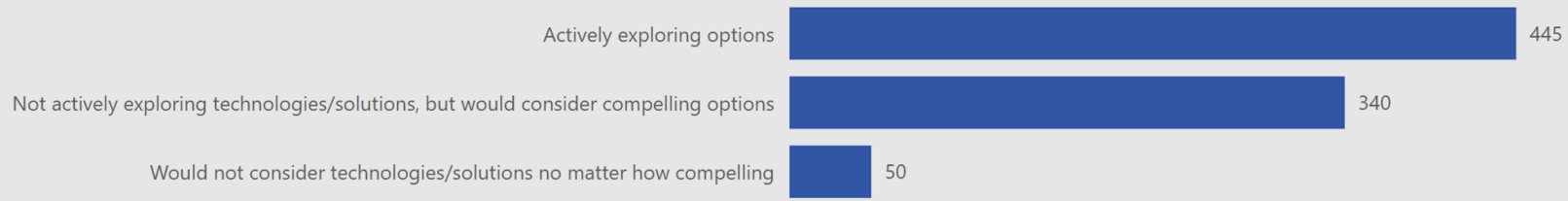
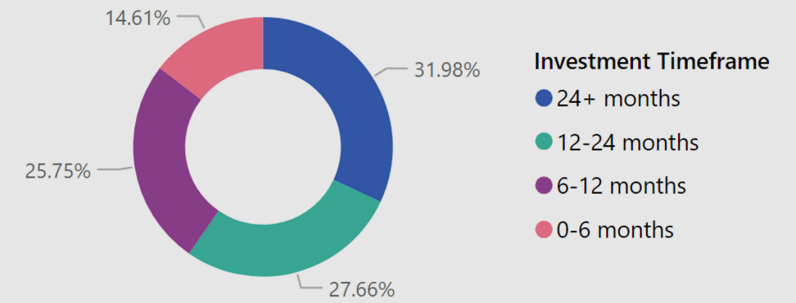
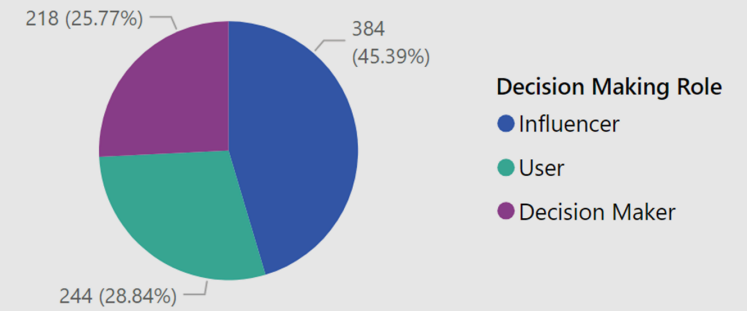
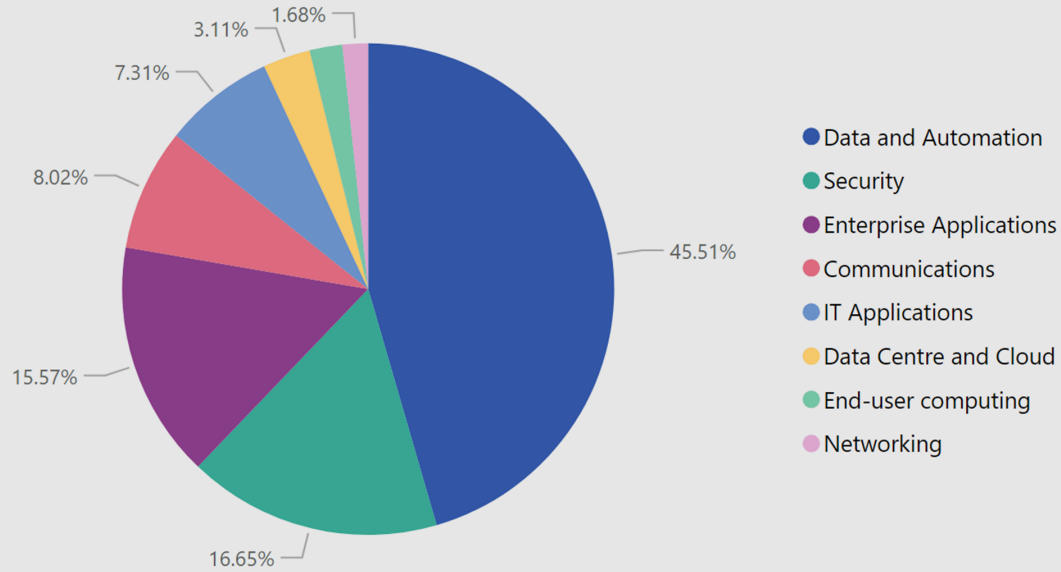
Across the **NSW Public Sector**, three dominant areas of focus emerged: **Data & Automation, Security, and Enterprise Applications**.

For each of these priority areas, we've provided detailed breakdowns by solution type, who's driving investment, and not only where investment is most likely to land, but also when. The scan tracks investment timeframes forward from the survey date **[19 June 2025]**, enabling readers to understand how soon different technologies are expected to move from discussion to delivery.

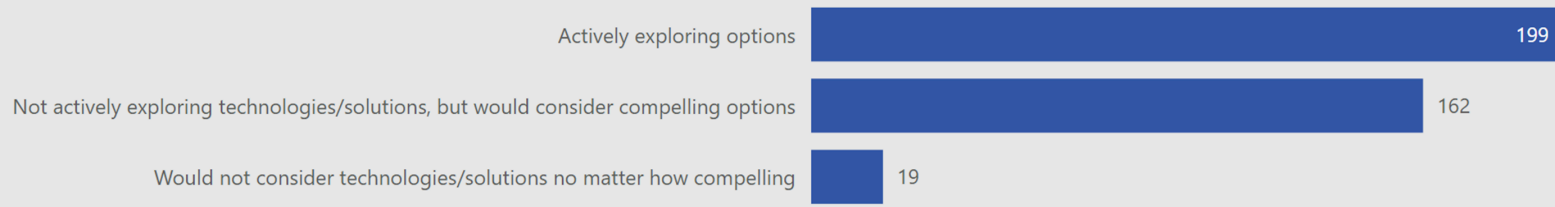
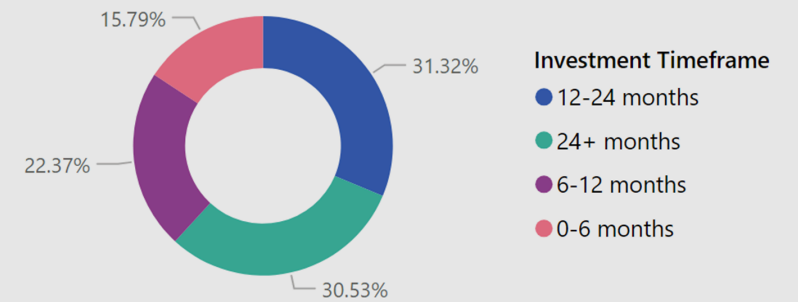
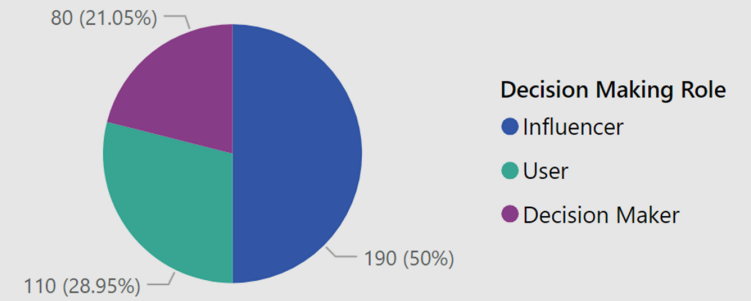
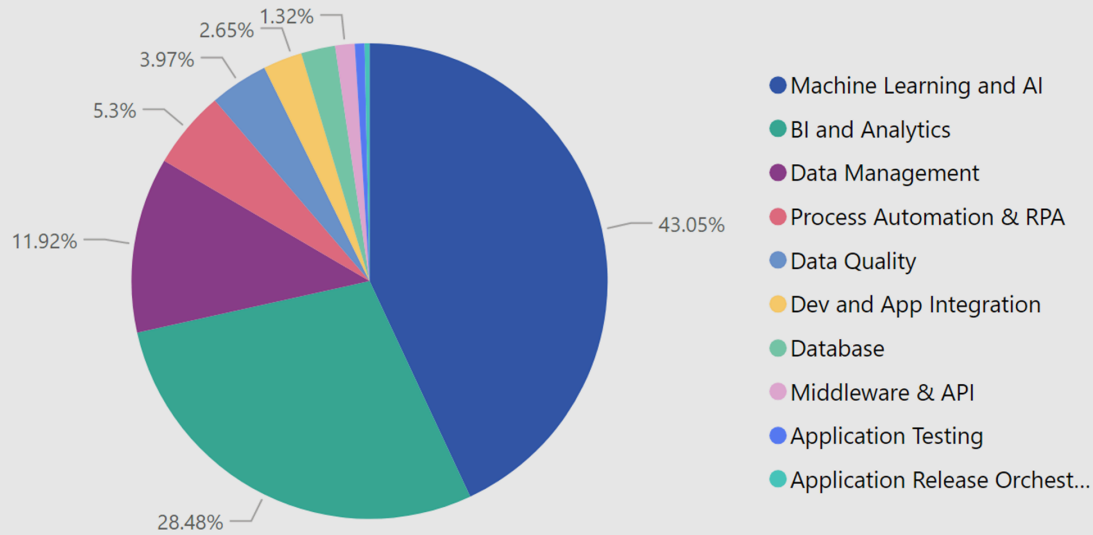
This Tech Investment Scan is engineered to support both public sector leaders and industry partners in aligning strategies, forecasting procurement windows, and benchmarking technology interest across government. Whether you're planning your next capability uplift or looking to anticipate customer needs, this edition offers a clear lens into 2025's emerging tech priorities within the **NSW Public Sector**.

**Patrick Joy**  
Head of Research & Advisory  
**Public Sector Network**

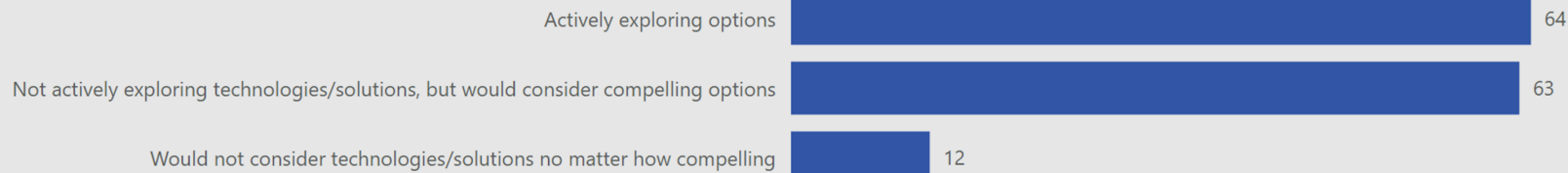
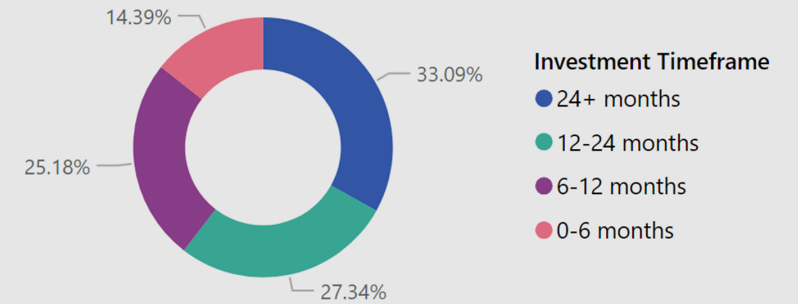
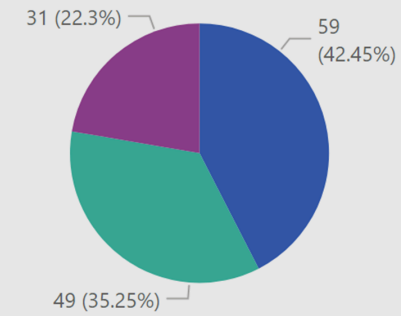
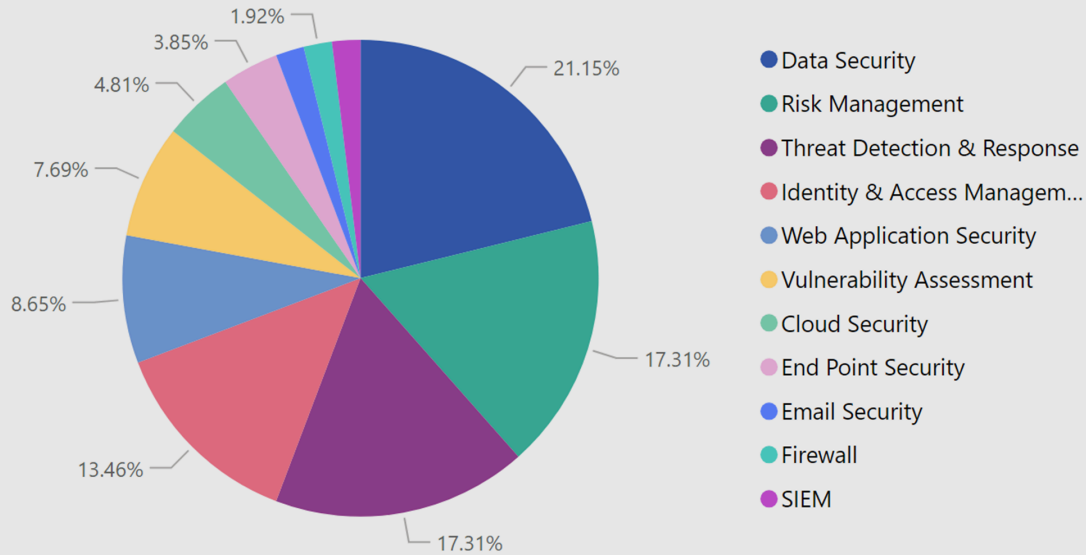
## Top Technologies & Solutions of Interest



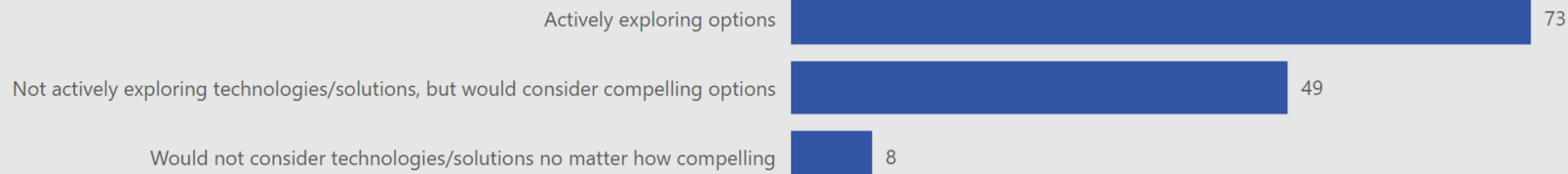
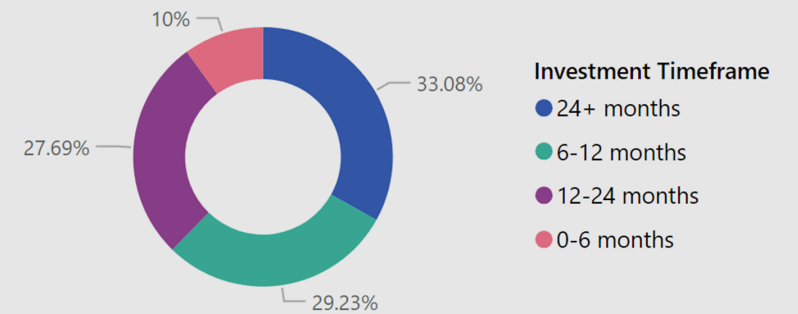
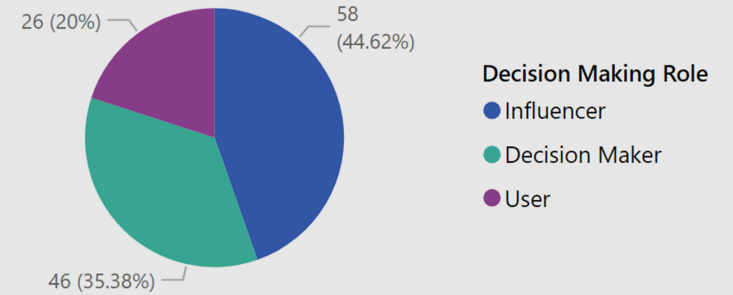
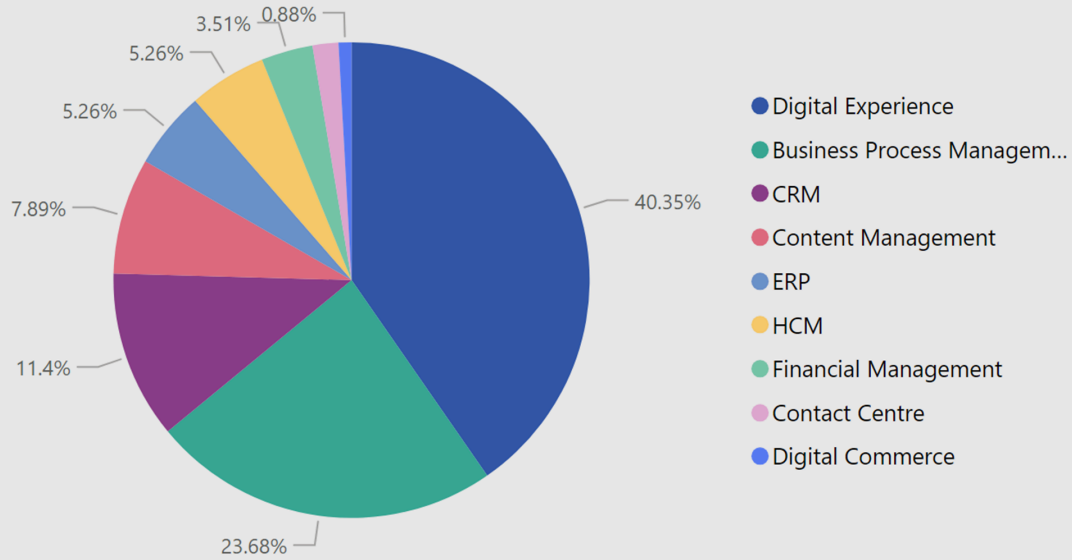
## Breakdown - Data & Automation



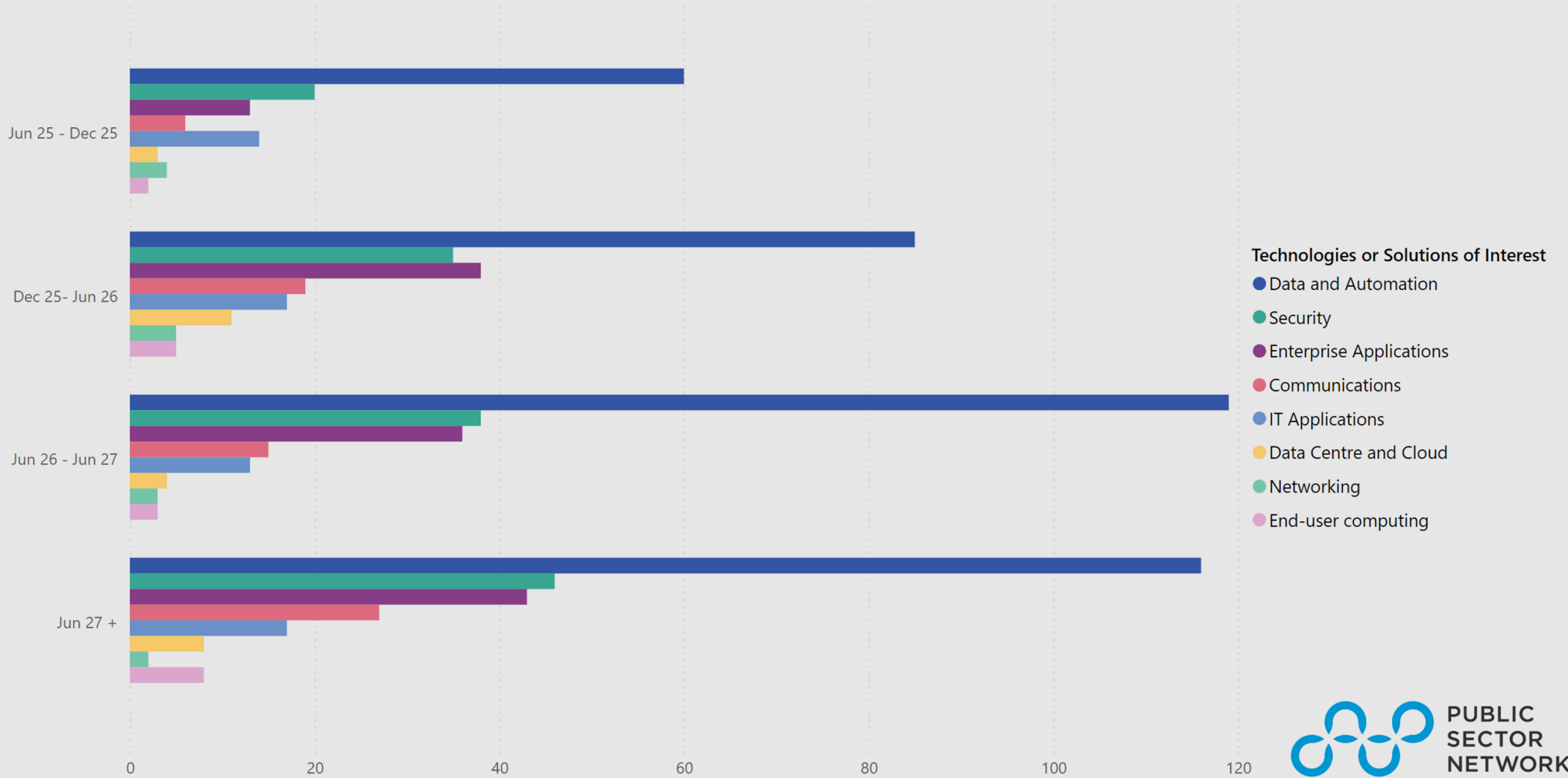
## Breakdown - Security



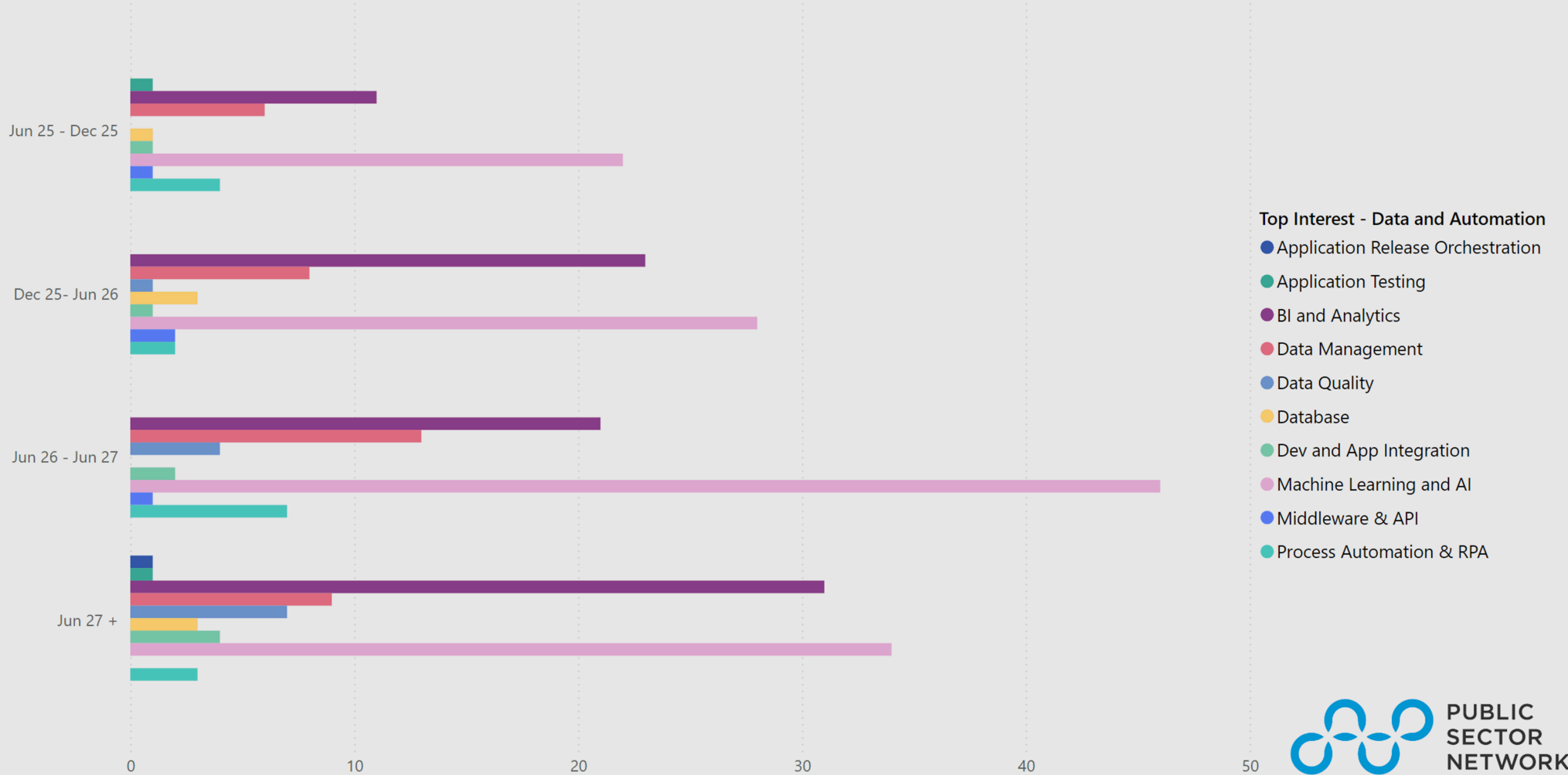
## Breakdown - Enterprise Applications



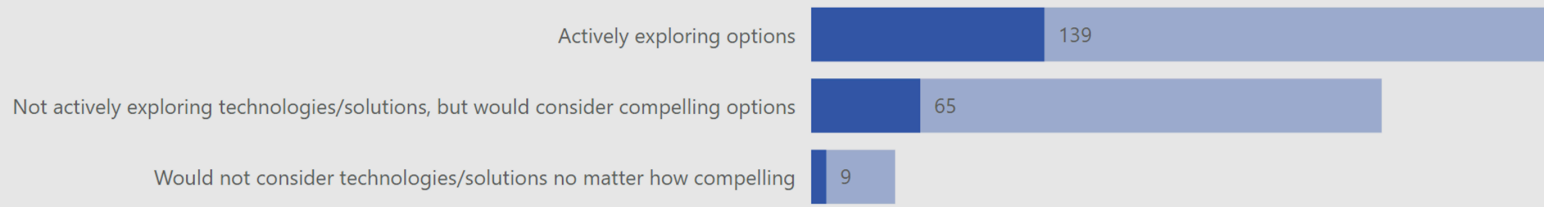
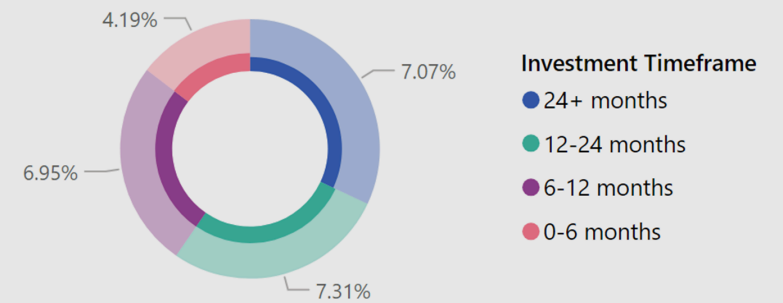
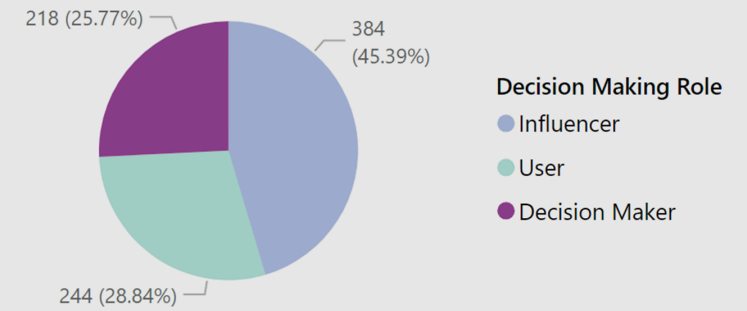
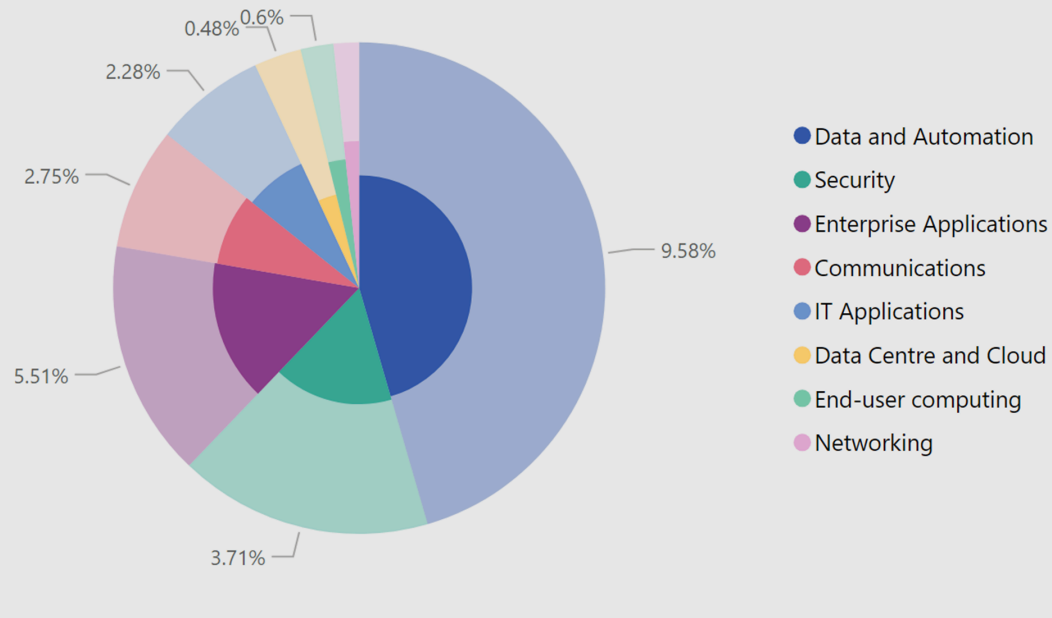
## Investment Timeframes



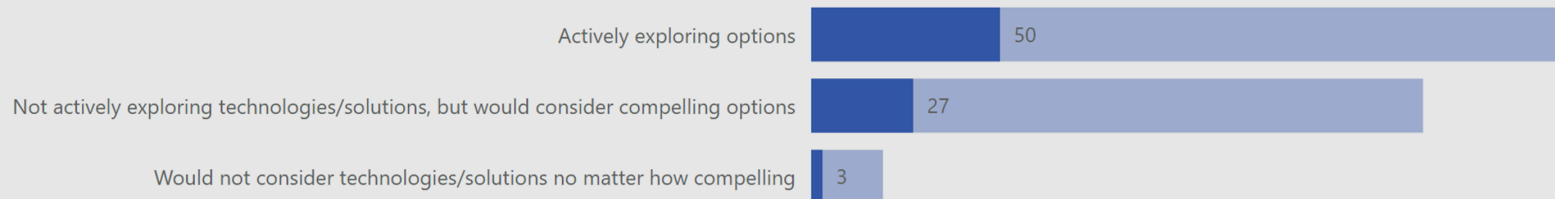
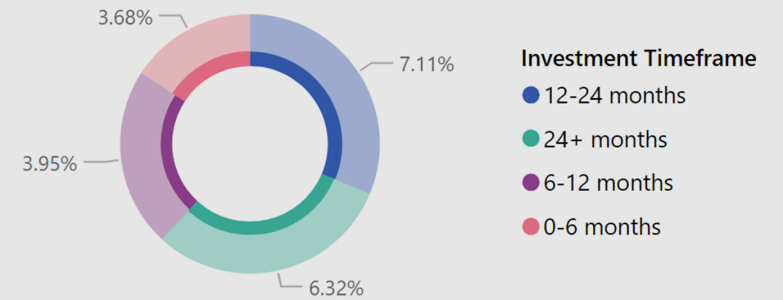
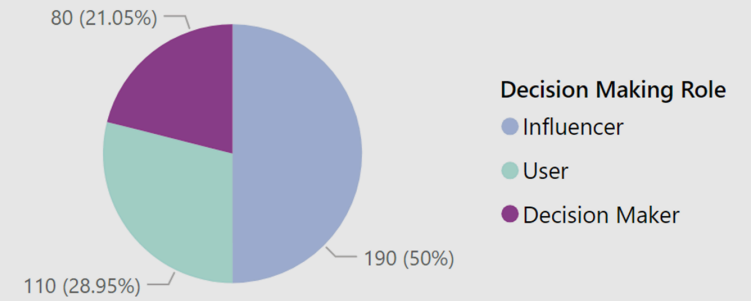
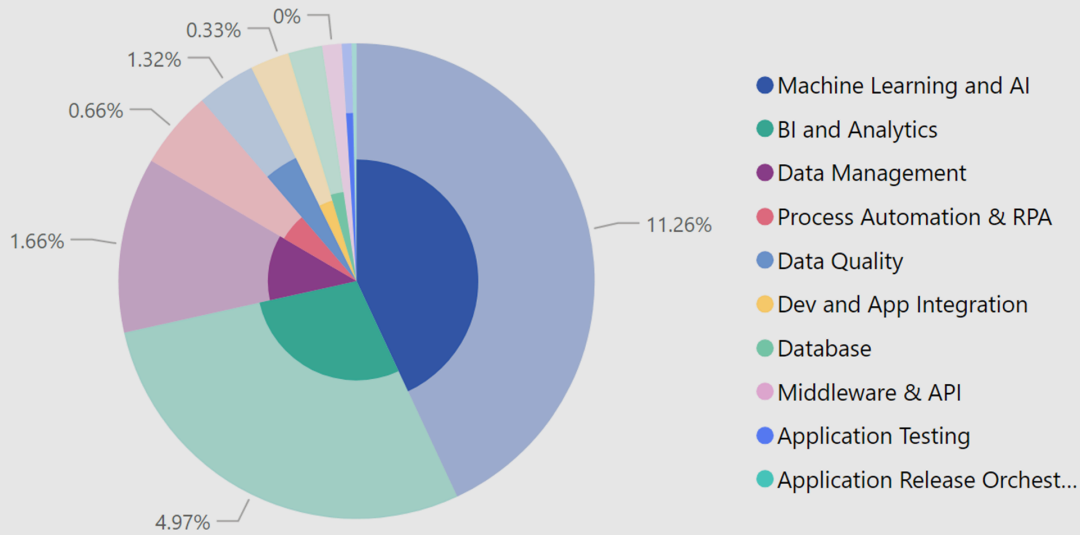
## Investment Timeframes - Data and Automation



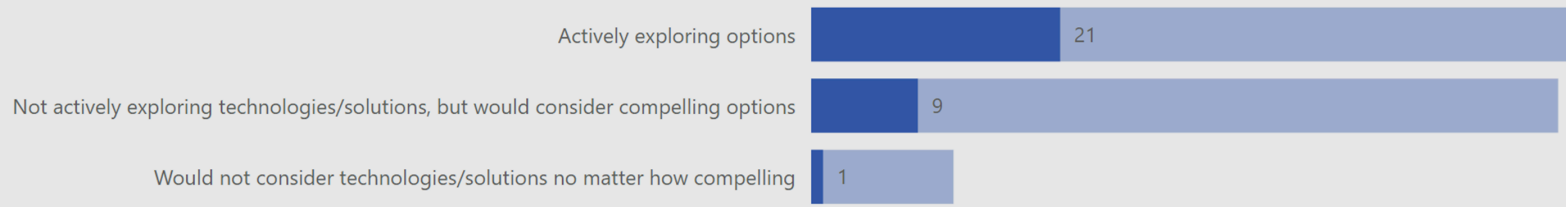
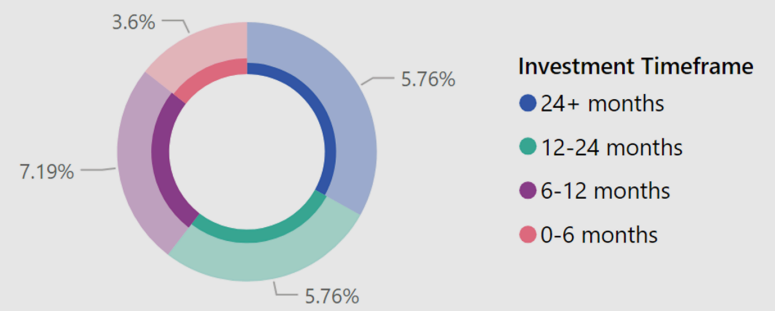
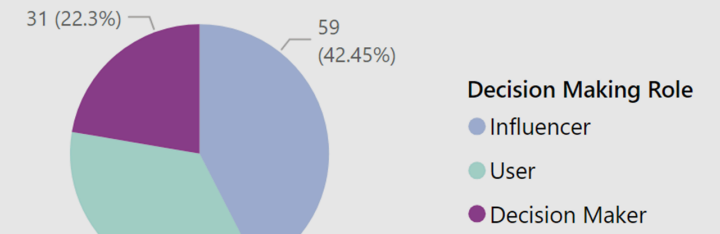
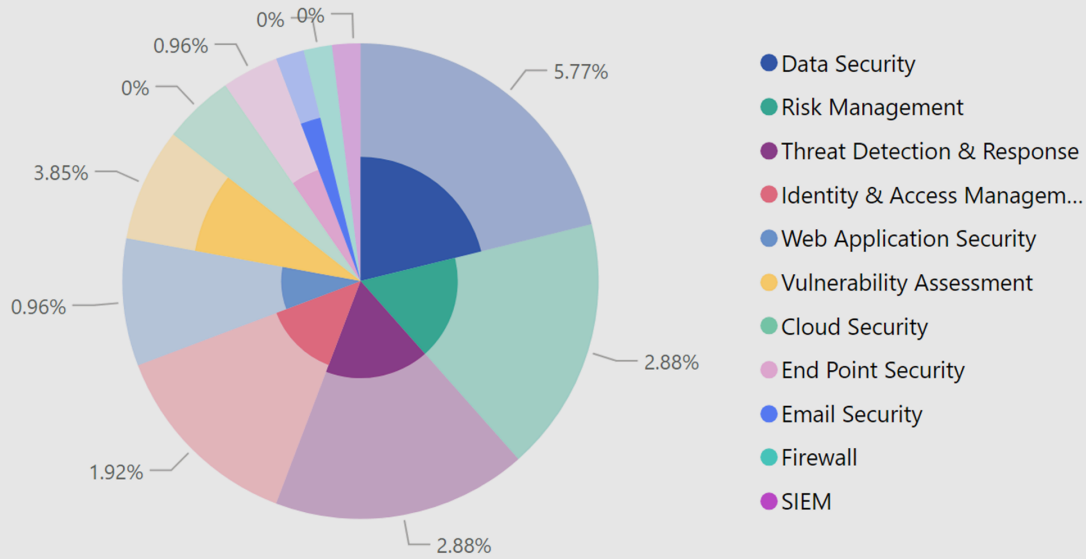
## Top Technologies & Solutions of Interest by Decision Maker



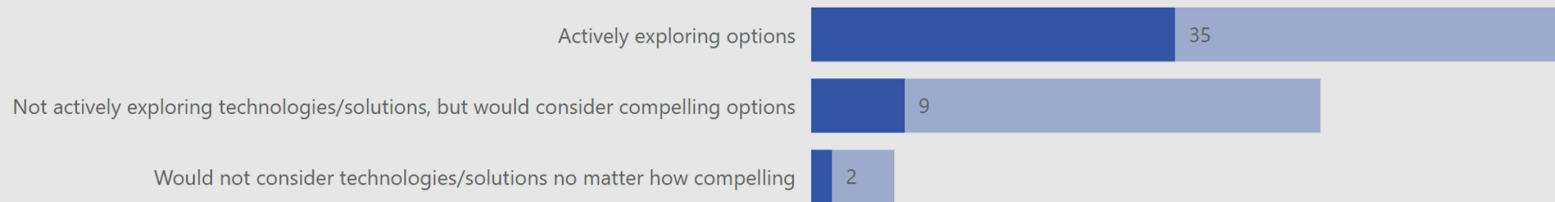
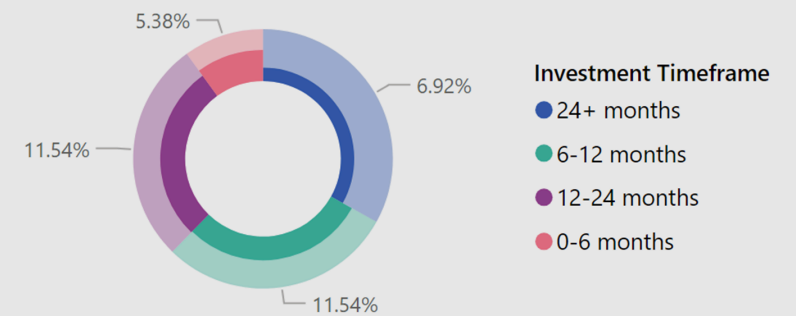
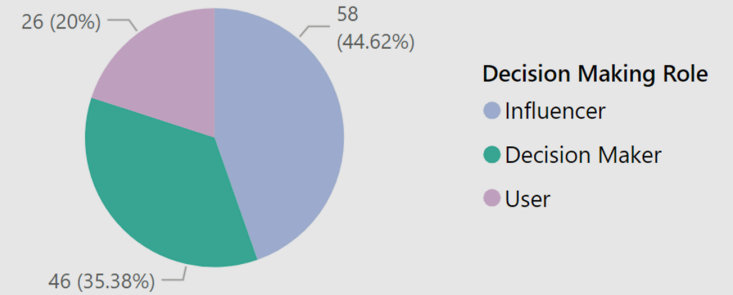
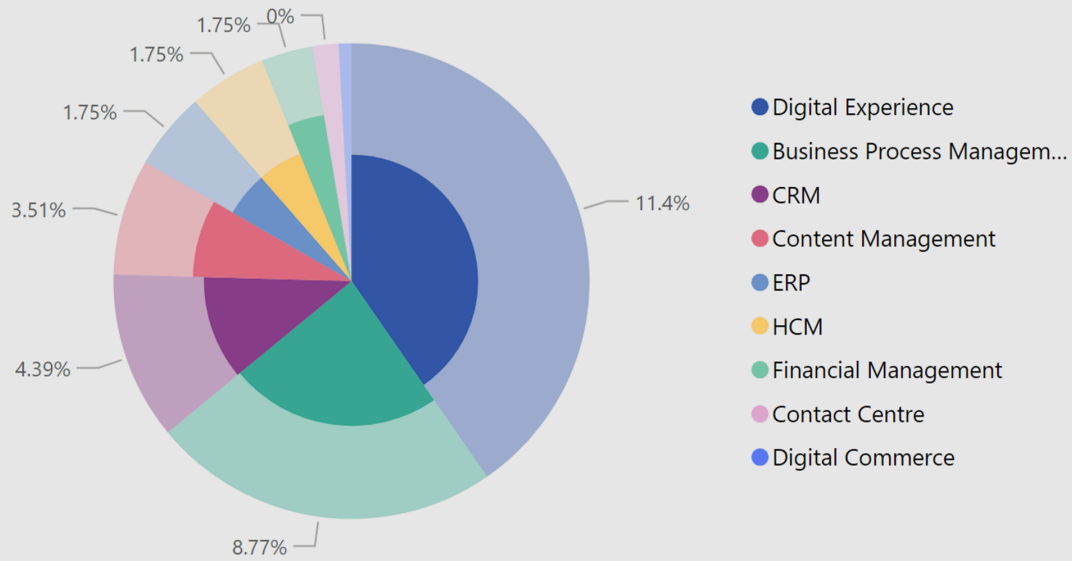
## Decision Maker Breakdown - Data & Automation



## Decision Maker Breakdown - Security



## Decision Maker Breakdown - Enterprise Applications



## About PSN



### **Connecting Government Organisations Across the Globe**

Our mission is to give public sector professionals a single place to come together, share ideas, and get free, unlimited access to the latest information about critical topics that are transforming the government landscape.

Our government-only network helps members to find relevant international content and case studies that are critical to your work and can help you save time and money. For those that are looking to network at a deeper level, we hold insightful events, ranging from conferences and exhibitions to intimate training courses and forums across major cities around the world.

If you'd like a live walkthrough of our Tech Investment Dashboards, tailored insights aligned to your go-to-market strategy, or expanded data from other jurisdictions and regions, our Research & Advisory team can help.

We offer exclusive behind-the-scenes scans, decision-maker mapping, and market intelligence to accelerate your public sector growth. From strategy to execution, our experts bring decades of real-world experience across government and industry. Partner with us to identify opportunities, engage buyers at the right moment, and sharpen your market approach with evidence-based insight.



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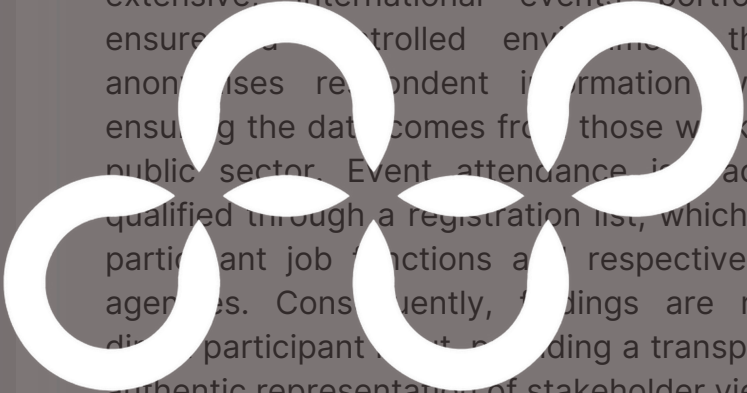
## Research, Analytics and Methodology

Public Sector Network collects data from public sector professionals utilising real-time polling via an extensive international events portfolio. This ensures a controlled environment that both anonymises respondent information while also ensuring the data comes from those working in the public sector. Event attendance is tracked and qualified through a registration list, which monitors participant job functions and respective portfolio agencies. Consequently, findings are rooted in direct participant input, providing a transparent and authentic representation of stakeholder views.

The aim of polling PSN attendees is to provide public sector insights that are both timely and highly relevant to the issues discussed. This polling data was collected across a series of events held in ANZ in 2024 to hundreds of event attendees.

The same five questions were posed at every event, and are listed as follows:

- How would you rate your organisation's cybersecurity maturity level?
- What is your highest barrier to reaching improved cyber security?
- What are your top priorities for the next 12-18 months?
- What are the biggest threats you are working to protect against?
- How do you assess the effectiveness of your organisation's cybersecurity measures?



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